

The cost of items left abandoned in shopping baskets per adult each year:

The average online shopper abandons clothes and gadgets worth £4,283 in their baskets each year.

Entertainment
£506



Home Accessories

£571



Health & Beauty

£500



Gadgets & Technology

£586



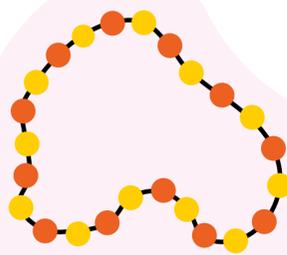
Homeware & DIY

£562



Clothing

£480



Fashion Accessories

£523

Food & Drink

£554

