



community

Because together people can achieve incredible things

Our CR work in the community starts close to home – being a responsible employer and helping our employees to succeed. Our charitable partnerships continue to make a real difference to those in need.



Being a responsible employer, engaging our employees

We work hard to create a working environment that is safe, inclusive and provides opportunities for people to reach their potential. We also recognise that our employees want to make a difference.

CR Engagement Days

In 2009 we introduced four 'CR Engagement Days' especially to help our employees get involved and make a difference. Our members and employees raised £254,000 for Comic Relief and £38,000 for Action for Children. We also support Macmillan's 'World's Biggest Coffee Morning' and Children in Need.



We were awarded
'Champion'

status in 2008 for Investors in People

Supporting communities across the UK

Macmillan: 15 years of support

Macmillan has been our flagship charity for over 15 years and during that time we've raised £5million for them with a record £534,000 being given in 2008 alone, which helped fund the Plymouth and Durham Cancer Information Centres, the Macmillan Cancer Guide and their Carols in the Cathedral.

Disability Sport Events (DSE)

Our longstanding sponsorship of DSE creates opportunities for disabled people in sport as well as identifying future talent. Congratulations to wheelchair racer Daniel Lucker who was awarded the national 'Rising Star' Award at the Nationwide DSE Sports Awards in December 2008 and has since won the London Wheelchair Mini Marathon.

Nationwide and Heritage Community Awards

In 2008, we joined forces with Heritage Lottery Fund and Business in the Community to launch 'Nationwide and Heritage Community Awards' which recognise the importance of volunteering. The initial awards were presented to the worthy winners in November 2008.

Local Causes

It's not just national charities and causes we support: our CR representatives around the country use their local knowledge to identify local causes and to work with charity partners.

Payroll giving

Our employees can support the charity of their choice every month through our payroll giving scheme.



**WE ARE
MACMILLAN.
CANCER SUPPORT**

Case Study

Working through cancer

There are two million people living in the UK who have had a cancer diagnosis in their lifetime, and of these, 774,000 are of working age. These people are often keen to return to work, not just for financial reasons, but also to regain a sense of normality following their cancer diagnosis.

All employers, including Nationwide, have a role to play in reviewing and enhancing their policies and processes to ensure they are properly prepared and have the skills to provide the necessary support.

Macmillan Cancer Support is responding to this and working with the government and employers to improve the experience of people with cancer as they return to the workplace. We've offered our experience of employment practices as part of an expert panel to develop the 'Working through Cancer' toolkit. The toolkit provides practical resources and guidelines for HR managers, line managers and employees affected by cancer.

We hope our involvement will not only help Nationwide employees but also lead the way to improved levels of support across the UK.



“ From myself and everyone at Macmillan, thank you for your commitment to improving the lives of people affected by cancer. Your innovative fundraising and dedicated support helps to take us one step closer to our ambition of reaching and supporting everyone living with cancer. ”

Ciarán Devane,
Chief Executive, Macmillan

MORE
THAN
JUST
WORKING

Coming soon...

**Our new Employee
Volunteering programme**

**We're one of three
businesses piloting
Macmillan's Working
Through Cancer toolkit**



Find out more at nationwide.co.uk/cr

The Nationwide Foundation

In 2008/09 we donated £2million in funding to the Nationwide Foundation.

The Nationwide Foundation is a registered charity set up and funded by Nationwide Building Society. During the last financial year, the Foundation continued to make large grants through its Investor Programme and also made 109 small grants to charities across the UK, helping 77,000 people.

The Foundation is more than a grant giving body. One of its key objectives is to encourage community partners to work together. Charities benefitting from the Investor Programme receive £150,000 over three years for core, development and project work, and there is also the opportunity to access an additional shared fund of £250,000 to finance partnership activities. By sharing expertise and consolidating resources charities often achieve much more.

Working in partnership with the Abbey Charitable Trust and Volunteering England, the Foundation also commissioned some research into how charities can benefit from 'non-financial support' e.g. skilled volunteers, gifts in kind, equipment, and in particular, how companies and charities can work more effectively together for mutual benefit. The research highlighted how companies can add significant value by offering the specialist skills of their staff through volunteering programmes. The findings are helping to inform our own new Employee Volunteering strategy.

In 2008/09, the Foundation reviewed and evolved its funding strategy. It will focus on two core areas: housing and financial inclusion, specifically focusing on charities representing disadvantaged older people and survivors of domestic abuse.

Toynbee Hall

Thanks to the Foundation funding, Toynbee Hall, a charity working with the local community in the East End of London, is training workers in women's refuges to support survivors of domestic abuse with their financial problems.

Runnymede Trust

The Foundation has supported four Runnymede Trust projects dealing with the savings and financial advice needs of people from Black and Minority Ethnic groups. These include research on financial inclusion and a national conference to promote these diversity issues.



Supporting communities nationwide

The contribution of our regional brands

The Cheshire, Derbyshire and Dunfermline Building Societies are Nationwide's regional brands. Each has their own commitment to their communities.



For the past five years The Cheshire has supported Henshaw Society for the Blind and their work with blind and visually impaired children and adults across the North of England. In 2008 we supported their Christmas Carol Concert, for which we helped raise £4,374, as well as taking part in slightly less sedate activities such as abseiling.

Through The Cheshire's 'Caring for Hospices' affinity savings accounts, customers have been able to support their local hospice via a savings account. In 2008 a total of £60,000 was donated to 21 hospices in the North West including £10,000 to East Cheshire Hospice in Macclesfield.

www.thecheshire.co.uk



The Derbyshire has had a 13-year partnership with Rainbows Children's Hospice, the only children's hospice in the East Midlands. The hospice receives no government funding and has to rely solely on donations and fundraising. The Derbyshire's support for the hospice includes an affinity savings account, which generates over £25,000 per year, an annual 'Light Up a Life' appeal, events, and personal fundraising.

Other charities they get behind include the Derbyshire Children's Holiday Centre, East Midlands in Bloom and Sporting Futures.

www.thederbyshire.co.uk



The Dunfermline's support of 'Art in Hospital' enables the charity to deliver extensive visual art therapy programmes to elderly and physically disabled people in residential care homes and hospitals throughout Scotland. It's a partnership that has been independently recognised for the benefits it generates.

The Dunfermline also supports a number of other charities including two employee-chosen charity partners: Macmillan Cancer Support and Leukaemia Research.

www.dunfermline.com



Nationwide Sustainable Housing Awards



Action for Children Day



Disability Sport Events



Swindon Half Marathon



Shelter Housing Support Services



NationwideEducation.co.uk

Please contact us at:

corporate.responsibility@nationwide.co.uk

STOP PRESS:

Our new Members' Zone www.nationwide-members.co.uk continues to offer a great way for us to talk to you and you to us.



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All by-products from both the pulp and paper production are used for a variety of things including fertiliser, cement production and energy for heating the local community. Using all of the by-products in this way creates a genuine 100% recycling process and entirely eliminates what may otherwise go to landfill waste.

